

Thursday, June 26, 2008

Winning, rather than TRYING to win.

The powerhouse of John Johnson and Gerry Spence (Aug. 1995, Thunderhead Ranch) Â Gerry Spence hits it on the head when focusing on the need to win by winning, not by TRYING to win.Â Thanks to some fellow listserv members for bringing this article to my attention. Jon Katz

Posted by Jon Katz in Persuasion at 00:00

Bad Links!

You got me interested in this story though, I guess it's time to Google it!
Anonymous on Jun 27 2008, 15:53